

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
963518-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

Merrimack & Potomac Group LLC
Attention: Accounts Payable
497 Hooksett Rd
Suite 385
Manchester, NH 03104

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
Bass/R/Congress	candidate	

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	963518	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/23/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURW 10/17/12 5:28 AM 5a Daybreak 5-6a :30 BAS12TV3006H \$700.00 NM									
1 WMURTh 10/18/12 5:12 AM 5a Daybreak 5-6a :30 BAS12TV3006H \$700.00 NM									
4 WMURF 10/19/12 5:24 AM 5a Daybreak 5-6a :30 BAS12TV3006H \$700.00 NM									
3 WMURM 10/22/12 5:50 AM 5a Daybreak 5-6a :30 BAS12TV3006H \$700.00 NM									
2 WMURTu 10/23/12 5:29 AM 5a Daybreak 5-6a :30 BAS12TV3005H \$700.00 NM									
2	10/17/12	10/23/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	MTWTF--	:30	5	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/17/12 6:41 AM 6a Daybreak 6-7a :30 BAS12TV3005H \$1,400.00 NM									
2 WMURTh 10/18/12 6:12 AM 6a Daybreak 6-7a :30 BAS12TV3005H \$1,400.00 NM									
5 WMURF 10/19/12 6:58 AM 6a Daybreak 6-7a :30 BAS12TV3005H \$1,400.00 NM									
4 WMURM 10/22/12 6:28 AM 6a Daybreak 6-7a :30 BAS12TV3006H \$1,400.00 NM									
3 WMURTu 10/23/12 6:58 AM 6a Daybreak 6-7a :30 BAS12TV3006H \$1,400.00 NM									
3	10/17/12	10/23/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	MTWTF--	:30	5	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 5 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 10/17/12 8:46 AM Good Morning America 7-9a :30 BAS12TV3006H \$1,150.00 NM									
1 WMURTh 10/18/12 7:25 AM Good Morning America 7-9a :30 BAS12TV3006H \$1,150.00 NM									
2 WMURF 10/19/12 8:40 AM Good Morning America 7-9a :30 BAS12TV3006H \$1,150.00 NM									
5 WMURM 10/22/12 7:55 AM Good Morning America 7-9a :30 BAS12TV3005H \$1,150.00 NM									
4 WMURTu 10/23/12 8:49 AM Good Morning America 7-9a :30 BAS12TV3005H \$1,150.00 NM									
4	10/17/12	10/23/12	KELLY& MICHAEL LIVE 9AM-10AM Class of Time - Fixed Non Pre-emptible		MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/12 10/23/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 10/17/12 9:55 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3005H \$600.00 NM									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Bass/R/Congress	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
4	10/17/12	10/23/12	KELLY& MICHAEL LIVE	9AM-10AM	MTWTF--	:30	5	\$600.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WMUR	Th	10/18/12	9:59 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3006H	\$600.00	NM
	1	WMUR	F	10/19/12	9:51 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3005H	\$600.00	NM
	5	WMUR	M	10/22/12	9:56 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3006H	\$600.00	NM
	2	WMUR	Tu	10/23/12	9:51 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	BAS12TV3006H	\$600.00	NM
5	10/17/12	10/23/12	STEVE HARVEY DY 9/4	10-11a	MTWTF--	:30	4	\$200.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/17/12	10/23/12	MTWTF--	4	\$200.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WMUR	W	10/17/12	10:33 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	BAS12TV3006H	\$200.00	NM
	2	WMUR	F	10/19/12	10:12 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	BAS12TV3006H	\$200.00	NM
	3	WMUR	M	10/22/12	10:53 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	BAS12TV3005H	\$200.00	NM
	1	WMUR	Tu	10/23/12	10:38 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	BAS12TV3006H	\$200.00	NM
6	10/17/12	10/23/12	The View	11-12p	MTWTF--	:30	5	\$600.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/17/12	10/23/12	MTWTF--	5	\$600.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WMUR	W	10/17/12	11:36 AM	The View	11-12p	:30	BAS12TV3005H	\$600.00	NM
	3	WMUR	Th	10/18/12	11:33 AM	The View	11-12p	:30	BAS12TV3005H	\$600.00	NM
	1	WMUR	F	10/19/12	11:59 AM	The View	11-12p	:30	BAS12TV3006H	\$600.00	NM
	2	WMUR	M	10/22/12	11:34 AM	The View	11-12p	:30	BAS12TV3006H	\$600.00	NM
	4	WMUR	Tu	10/23/12	11:34 AM	The View	11-12p	:30	BAS12TV3005H	\$600.00	NM
7	10/17/12	10/23/12	News 9 at Noon	12-1230p	MTWTF--	:30	4	\$650.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/17/12	10/23/12	MTWTF--	4	\$650.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WMUR	W	10/17/12	12:12 PM	News 9 at Noon	12-1230p	:30	BAS12TV3006H	\$650.00	NM
	4	WMUR	F	10/19/12	12:24 PM	News 9 at Noon	12-1230p	:30	BAS12TV3005H	\$650.00	NM
	3	WMUR	M	10/22/12	12:09 PM	News 9 at Noon	12-1230p	:30	BAS12TV3006H	\$650.00	NM
	1	WMUR	Tu	10/23/12	12:31 PM	News 9 at Noon	12-1230p	:30	BAS12TV3006H	\$650.00	NM
LR- Red Sox Conference Coverage											
8	10/17/12	10/23/12	Who Wants to be a Millior	1230-1p	MTWTF--	:30	3	\$500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/17/12	10/23/12	MTWTF--	3	\$500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Th	10/18/12	12:58 PM	Who Wants to be a Millionaire	1230-1p	:30	BAS12TV3006H	\$500.00	NM
	2	WMUR	M	10/22/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	BAS12TV3005H	\$500.00	NM
	3	WMUR	Tu	10/23/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	BAS12TV3005H	\$500.00	NM
9	10/17/12	10/23/12	THE CHEW	1-2PM	MTWTF--	:30	3	\$500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/17/12	10/23/12	MTWTF--	3	\$500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WMUR	W	10/17/12	12:59 PM	THE CHEW	1-2PM	:30	BAS12TV3006H	\$500.00	NM
	2	WMUR	Th	10/18/12	1:57 PM	THE CHEW	1-2PM	:30	BAS12TV3005H	\$500.00	NM
	1	WMUR	F	10/19/12	1:30 PM	THE CHEW	1-2PM	:30	BAS12TV3006H	\$500.00	NM



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/17/12	10/23/12	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/17/12	2:25 PM	GENERAL HOSPITAL	2p-3p	:30	BAS12TV3005H	\$250.00 NM
4	WMURTh		10/18/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	BAS12TV3006H	\$250.00 NM
3	WMURM		10/22/12	2:22 PM	GENERAL HOSPITAL	2p-3p	:30	BAS12TV3006H	\$250.00 NM
1	WMURTu		10/23/12	2:21 PM	GENERAL HOSPITAL	2p-3p	:30	BAS12TV3006H	\$250.00 NM
11	10/17/12	10/23/12	ELLEN EF	4PM-5PM	MTWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURTh		10/18/12	4:19 PM	ELLEN EF	4PM-5PM	:30	BAS12TV3006H	\$250.00 NM
2	WMURF		10/19/12	4:46 PM	ELLEN EF	4PM-5PM	:30	BAS12TV3005H	\$250.00 NM
1	WMURM		10/22/12	4:44 PM	ELLEN EF	4PM-5PM	:30	BAS12TV3005H	\$250.00 NM
3	WMURTu		10/23/12	4:21 PM	ELLEN EF	4PM-5PM	:30	BAS12TV3006H	\$250.00 NM
12	10/17/12	10/23/12	News 9 at 5	5-6p	MTWTF--	:30	4	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURW		10/17/12	5:38 PM	News 9 at 5	5-6p	:30	BAS12TV3006H	\$1,400.00 NM
1	WMURTh		10/18/12	5:57 PM	News 9 at 5	5-6p	:30	BAS12TV3005H	\$1,400.00 NM
2	WMURM		10/22/12	5:27 PM	News 9 at 5	5-6p	:30	BAS12TV3006H	\$1,400.00 NM
3	WMURTu		10/23/12	5:29 PM	News 9 at 5	5-6p	:30	BAS12TV3005H	\$1,400.00 NM
13	10/17/12	10/23/12	News 9 at 6/World News	6-7p	MTWTF--	:30	5	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	5	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURW		10/17/12	6:23 PM	News 9 at 6/World News To	6-7p	:30	BAS12TV3005H	\$2,700.00 NM
5	WMURTh		10/18/12	6:09 PM	News 9 at 6/World News To	6-7p	:30	BAS12TV3006H	\$2,700.00 NM
3	WMURF		10/19/12	6:13 PM	News 9 at 6/World News To	6-7p	:30	BAS12TV3006H	\$2,700.00 NM
2	WMURM		10/22/12	6:29 PM	News 9 at 6/World News To	6-7p	:30	BAS12TV3006H	\$2,700.00 NM
1	WMURTu		10/23/12	6:13 PM	News 9 at 6/World News To	6-7p	:30	BAS12TV3006H	\$2,700.00 NM
14	10/17/12	10/23/12	Chronicle NH	7-730p	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		10/17/12	7:23 PM	Chronicle NH	7-730p	:30	BAS12TV3006H	\$1,100.00 NM
3	WMURTh		10/18/12	7:22 PM	Chronicle NH	7-730p	:30	BAS12TV3005H	\$1,100.00 NM
5	WMURF		10/19/12	7:29 PM	Chronicle NH	7-730p	:30	BAS12TV3006H	\$1,100.00 NM
4	WMURM		10/22/12	7:23 PM	Chronicle NH	7-730p	:30	BAS12TV3005H	\$1,100.00 NM
1	WMURTu		10/23/12	7:22 PM	Chronicle NH	7-730p	:30	BAS12TV3005H	\$1,100.00 NM
15	10/17/12	10/23/12	INSIDE EDITION AC	730-8p	MTWTF--	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/17/12	10/23/12	MTWTF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/19/12	7:55 PM	INSIDE EDITION AC	730-8p	:30	BAS12TV3005H	\$700.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
15	10/17/12	10/23/12	INSIDE EDITION AC	730-8p	MTWTF--	:30	3	\$700.00	NM		
Class of Time - Pre-emptible with notice											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WMUR	M	10/22/12	7:59 PM	INSIDE EDITION AC	730-8p	:30	BAS12TV3006H	\$700.00	NM
	2	WMUR	Tu	10/23/12		INSIDE EDITION AC	730-8p	:00		\$700.00	NM
Credited oversold inventory											
16	10/17/12	10/23/12	Nightline	1135p-1206a	MTWTF--	:30	3	\$500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/17/12	10/23/12	MTWTF--	3	\$500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WMUR	W	10/17/12	11:53 PM	Nightline	1135p-1206a	:30	BAS12TV3005H	\$500.00	NM
	3	WMUR	F	10/19/12	11:55 PM	Nightline	1135p-1206a	:30	BAS12TV3006H	\$500.00	NM
	1	WMUR	M	10/22/12	12:01 AM	Nightline	1135p-1206a	:30	BAS12TV3006H	\$500.00	NM
17	10/17/12	10/23/12	News 9 at 11	11-11:35p	2-11---	:30	4	\$2,200.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/17/12	10/23/12	2-11---	4	\$2,200.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	W	10/17/12	11:30 PM	News 9 at 11	11-11:35p	:30	BAS12TV3006H	\$2,200.00	NM
	2	WMUR	Th	10/18/12	11:34 PM	News 9 at 11	11-11:35p	:30	BAS12TV3006H	\$2,200.00	NM
	4	WMUR	M	10/22/12	11:21 PM	News 9 at 11	11-11:35p	:30	BAS12TV3005H	\$2,200.00	NM
	3	WMUR	M	10/22/12	11:34 PM	News 9 at 11	11-11:35p	:30	BAS12TV3006H	\$2,200.00	NM
18	10/20/12	10/21/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$225.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/17/12	10/23/12	-----11	2	\$225.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Sa	10/20/12	6:59 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	BAS12TV3005H	\$225.00	NM
	2	WMUR	Su	10/21/12	6:08 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	BAS12TV3006H	\$225.00	NM
19	10/20/12	10/21/12	7a Weekend Daybreak	7-9a	-----1-	:30	1	\$400.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/17/12	10/23/12	-----1-	1	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Sa	10/20/12	8:12 AM	7a Weekend Daybreak	7-9a	:30	BAS12TV3006H	\$400.00	NM
20	10/20/12	10/21/12	Weekend GMA	9-10a	-----1-	:30	1	\$400.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/17/12	10/23/12	-----1-	1	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Sa	10/20/12	9:41 AM	Weekend GMA	9-10a	:30	BAS12TV3006H	\$400.00	NM
21	10/20/12	10/20/12	ABC College Football	12n-7p	-----1-	:30	1	\$1,200.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/17/12	10/23/12	-----1-	1	\$1,200.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMUR	Sa	10/20/12	5:31 PM	ABC College Football	12n-7p	:30	BAS12TV3005H	\$1,200.00	NM
22	10/21/12	10/21/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/17/12	10/23/12	-----1	1	\$400.00					

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Advertiser		Product	Estimate Number
Bass/R/Congress		candidate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/21/12	10/21/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/21/12	10:23 AM	Close Up	10-1030a	:30	BAS12TV3005H	\$400.00 NM
<u>Total Spots</u>							76		

Payment Terms 30 Days

<u>Gross Total</u>	\$69,800.00
<u>Agency Commission</u>	\$10,470.00
<u>Net Amount Due</u>	\$59,330.00